



INDONESIA
CLEANER
GREENER
STRONGER

ARUS 500

FOUNDING AMBASSADOR

GUIDELINES

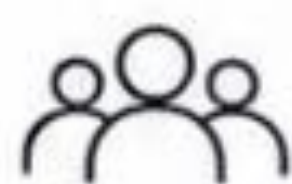
STRATEGIC GUIDANCE | COLLABORATION | IMPACT

REAL ASSETS
REAL SOLUTIONS
REAL IMPACT

STRATEGIC MINDS
FOR A CLEANER
BRIGHTER
TOMORROW



SUSTAINABLE
ENERGY



STRONGER
PARTNERSHIPS



GREATER
OPPORTUNITIES



GLOBAL
PERSPECTIVE



A CLEANER
TOMORROW

ARUS WORLD
REAL ENERGY. REAL PROGRESS.

PEOPLE | ENERGY | TECHNOLOGY | SUSTAINABILITY

ARUS500

FOUNDING AMBASSADOR

REAL ASSETS
REAL SOLUTIONS
REAL IMPACT

01 | ROLE & MISSION

REPRESENTING THE ARUS VISION

Founding Ambassador berperan sebagai representasi awal ARUS dalam memperkenalkan visi, nilai, dan ekosistem kepada jaringan yang relevan, serta mendukung percepatan pertumbuhan ARUS500 di Indonesia dan global.



BRAND REPRESENTATION

Membawa nama ARUS secara profesional dan konsisten di berbagai kesempatan.



VISION COMMUNICATION

Membantu menyampaikan visi ARUS mengenai Energy, Technology, Digital Ecosystem & Sustainability.



COMMUNITY BUILDING

Membangun jaringan dan komunitas yang berkualitas di berbagai sektor.



STRATEGIC INTRODUCTION

Memperkenalkan ARUS kepada calon mitra, institusi, profesional, dan komunitas yang relevan.



POSITIVE ENGAGEMENT

Membangun kepercayaan melalui komunikasi yang bertanggung jawab dan berbasis fakta.



*Together
We Build
A Cleaner,
Greener and
Stronger Tomorrow*

GLOBAL
NETWORK
BRIGHTER
TOMORROW

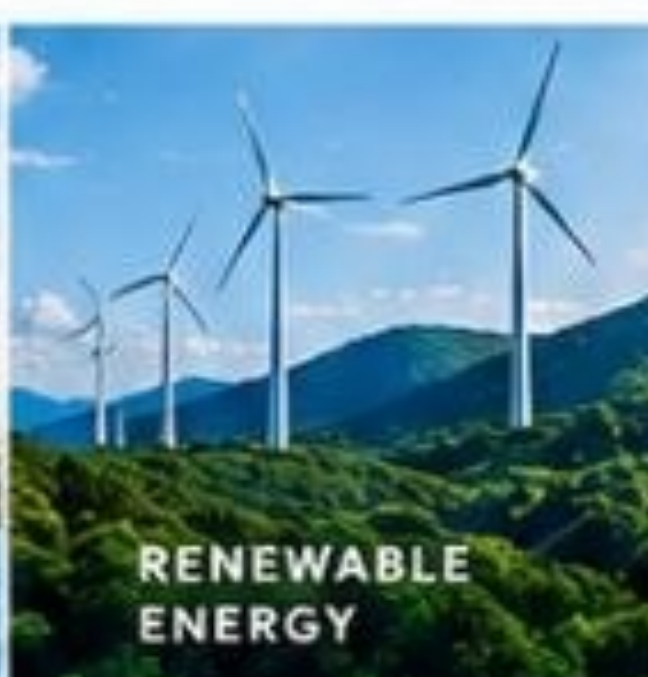


REPRESENT

CONNECT

INSPIRE

PEOPLE | ENERGY | TECHNOLOGY | SUSTAINABILITY



ARUS 500

FOUNDING AMBASSADOR

REAL ASSETS
REAL SOLUTIONS
REAL IMPACT

02 | TANGGUNG JAWAB UTAMA

BUILDING CONNECTIONS EXPANDING THE ECOSYSTEM

Founding Ambassador berperan aktif dalam membuka peluang, memperluas jaringan, dan mendukung pertumbuhan ekosistem ARUS melalui tindakan nyata dan kolaborasi strategis.

- **1 MEMPERKENALKAN ARUS**
Menyampaikan visi, nilai, dan potensi ARUS kepada jaringan profesional, komunitas, dan institusi yang relevan.
- **2 Mendukung Kegiatan ARUS**
Berpartisipasi dan membantu promosi seminar, forum, gathering, edukasi, dan kegiatan komunitas ARUS.
- **3 MEMPERLUAS ARUS500 COMMUNITY**
Mengajak dan mengembangkan jaringan anggota ARUS500 yang berkualitas.
- **4 MEMBUKA PELUANG KEMITRAAN**
Memperkenalkan ARUS kepada calon strategic partners, ecosystem partners, dan investor potensial.
- **5 MENJAGA REPUTASI ARUS**
Menggunakan materi komunikasi resmi dan menjaga konsistensi pesan ARUS.
- **6 MEMBERIKAN FEEDBACK**
Menyampaikan masukan dan insight dari komunitas kepada manajemen ARUS.
- **7 BERKOORDINASI DENGAN MANAJEMEN**
Melakukan koordinasi untuk kegiatan representasi resmi yang melibatkan nama ARUS.
- **8 MENCIPTAKAN DAMPAK NYATA**
Turut berkontribusi dalam membangun ekosistem energi, teknologi, dan keberlanjutan yang lebih baik.

CONNECTING
PEOPLE.
ENERGY.
OPPORTUNITIES
FOR A BRIGHTER
TOMORROW.

STRONGER
PARTNERSHIPS
BIGGER
OPPORTUNITIES



PEOPLE
DEVELOPMENT



STRATEGIC
PARTNERSHIP



MARKET
EXPANSION



SUSTAINABLE
GROWTH

ARUS 500

FOUNDING AMBASSADOR

REAL ASSETS
REAL SOLUTIONS
REAL IMPACT

03

ETHICS & BOUNDARIES

TRUST • INTEGRITY •
RESPONSIBLE REPRESENTATION

Founding Ambassador adalah wajah ARUS di berbagai komunitas dan kesempatan. Oleh karena itu, setiap aktivitas harus dilakukan secara profesional, etis, dan bertanggung jawab sesuai dengan nilai, kebijakan perusahaan, serta ketentuan hukum yang berlaku.



TIDAK MEMBERIKAN JANJI KEUNTUNGAN

Tidak memberikan janji, garansi, atau indikasi return, profit, atau kenaikan harga token.



GUNAKAN INFORMASI RESMI

Hanya menggunakan materi dan informasi yang telah dipublikasikan atau disetujui oleh manajemen ARUS.



BATAS KEWENANGAN

Tidak memberikan pernyataan seolah-olah mewakili keputusan resmi Board atau Management tanpa kewenangan.



TIDAK MELAKUKAN PENAWARAN INVESTASI

Tidak melakukan penawaran investasi atau aktivitas terkait regulasi keuangan tanpa otorisasi dan dasar hukum yang sesuai.



JAGA KERAHASIAAN INFORMASI

Menjaga kerahasiaan informasi internal dan data strategis perusahaan.



HINDARI KONFLIK KEPENTINGAN

Menghindari situasi yang dapat menimbulkan konflik kepentingan, baik secara langsung maupun tidak langsung.



PATUHI KEBIJAKAN & REGULASI

Mematuhi seluruh kebijakan perusahaan serta peraturan dan hukum yang berlaku di Indonesia maupun internasional.



JAGA INTEGRITAS & REPUTASI

Selalu menjaga integritas pribadi, profesionalitas, dan reputasi ARUS demi keberlanjutan jangka panjang.

OUR CORE VALUES



INTEGRITY
Do the right thing



COLLABORATION
Stronger together



SUSTAINABILITY
For future generations



*Be a bridge.
Build the network.
Create real impact.*



PEOPLE



ENERGY



TECHNOLOGY



SUSTAINABILITY



ARUS

Power for a Cleaner Tomorrow

ARUS TOKEN UTILITY

REAL ENERGY | REAL UTILITY | REAL IMPACT

A utility token that connects real energy assets,
real economic activities, and real people —
powering a cleaner, brighter tomorrow.

PLTU
Coal Fired
Power Plant



PLTA / HEPP
Hydropower &
High Efficiency
Power Plant



PLTG
Gas Turbine
Power Plant



GEO THERMAL
Clean &
Renewable Energy



SOLAR
Solar Power
Plant



WIND
Wind Power
Plant



ENERGY STORAGE
Battery Energy
Storage System
(BESS)



**POWER
REAL BUSINESS**



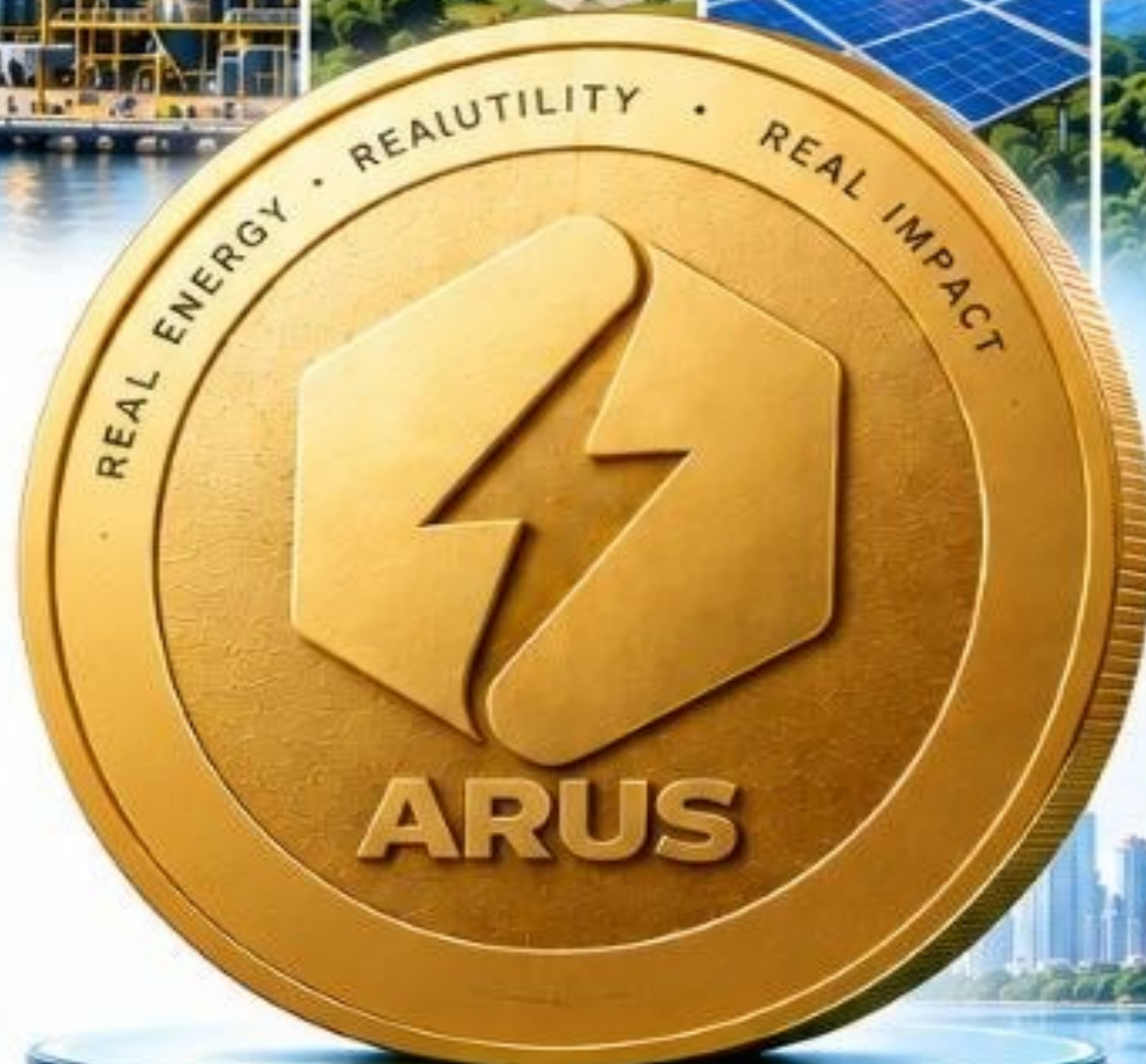
**EMPOWER
COMMUNITIES**



**ACCELERATE
CLEAN ENERGY**



**CREATE
LONG-TERM VALUE**



PEOPLE



PLANET



PROGRESS



PROSPERITY

ENGLISH VERSION

ARUS TOKEN

REAL UTILITY. REAL IMPACT. A CLEANER TOMORROW.

ARUS Token is an ecosystem utility token designed to enable access, participation, and digital services across the ARUS ecosystem — connecting real world clean energy with Web3 innovation.



*Clean Energy
Brighter
Tomorrow*

UTILITY OF ARUS TOKEN

MORE THAN A TOKEN
A UTILITY FOR REAL-WORLD IMPACT

1 Platform Access



Access to ARUS ecosystem: project dashboard, operational data, project updates and Web3 features.

2 Energy Data & IoT Utility



Use token to access verified energy data from our projects (e.g. kWh production, utilization rate, charging sessions, telemetry data).

3 EV Charging Utility



Use ARUS for payment or obtain benefits such as charging credits, membership, priority access, and loyalty programs.

4 Energy Service Credits



Redeem or use token to obtain service credits within the ARUS platform.

5 Membership & Tier Access



Hold or stake tokens to unlock membership levels with enhanced services and benefits.

6 Community Ecosystem



Use ARUS for event registrations, seminars, training, community programs, merchandise, and ecosystem activities.

7 Project Participation Access



Gain early access to project information, showcases, site visits, webinars, and community participation programs.

8 Governance Utility (Limited Scope)



Vote on community and platform matters, such as feature development, community programs, or ecosystem initiatives.

9 Partner Ecosystem Utility



Use ARUS across a growing network of partners — EV operators, energy services, technology partners, and other ecosystem projects.

10 Rewards & Loyalty



Earn ARUS rewards for eligible activities, such as platform usage and community contributions.

11 Staking for Utility Access



Stake tokens to unlock exclusive services, higher capacity, or special features.

12 Digital Identity & Verification



Your ARUS wallet serves as your member identity for whitelist, verification, event access, and other services.

13 Marketplace Utility (Upcoming)



Use ARUS in the future marketplace for digital services, charging credits, certificates, and approved products.

14 API / Enterprise Access



Businesses can use ARUS for API access, analytics, IoT data feeds, and enterprise services.

15 Burn / Consumption Mechanism



A portion of tokens used for certain services may be burned, as defined in the tokenomics and smart contract policy.