



INDONESIA
CLEANER
GREENER
STRONGER

ARUS 500

FOUNDING COUNCIL

GUIDELINES

STRATEGIC GUIDANCE | COLLABORATION | IMPACT

REAL ASSETS
REAL SOLUTIONS
REAL IMPACT

STRATEGIC MINDS
FOR A CLEANER
BRIGHTER
TOMORROW



SUSTAINABLE
ENERGY



STRONGER
PARTNERSHIPS



GREATER
OPPORTUNITIES



GLOBAL
PERSPECTIVE



A CLEANER
TOMORROW

ARUS WORLD
REAL ENERGY. REAL PROGRESS.

PEOPLE | ENERGY | TECHNOLOGY | SUSTAINABILITY

01 STRATEGIC GUIDANCE & GOVERNANCE

SETTING DIRECTION FOR A BRIGHTER TOMORROW

Founding Council berperan memberikan pandangan strategis, menjaga prinsip tata kelola yang baik, serta memastikan pengembangan ekosistem ARUS berjalan selaras dengan visi jangka panjang.



01 STRATEGIC ADVISORY

Memberikan pandangan strategis mengenai arah, positioning, dan pengembangan jangka panjang ARUS.



02 VISION & ECOSYSTEM GUIDANCE

Menjaga pengembangan ekosistem ARUS tetap selaras dengan visi, misi, dan tujuan jangka panjang.



03 GOVERNANCE OVERSIGHT

Memberikan masukan mengenai prinsip tata kelola, transparansi, akuntabilitas, dan standar institusional yang baik.



04 RISK & COMPLIANCE AWARENESS

Memberikan perspektif terhadap risiko strategis, reputasi, regulasi, dan compliance untuk mendukung keberlanjutan ekosistem ARUS.

KEY MESSAGE

GUIDE | GOVERN | PROTECT LONG-TERM VALUE

"Strategic minds today for a cleaner, brighter tomorrow."



CLEANER
ENERGY



STRONGER
PEOPLE



GREATER
OPPORTUNITIES



A BRIGHTER
TOMORROW

PEOPLE
ENERGY
TECHNOLOGY
SUSTAINABILITY

02 NETWORK, EXPERTISE & THOUGHT LEADERSHIP

BRINGING EXPERIENCE FOR A BRIGHTER TOMORROW

Founding Council membawa pengalaman, kredibilitas, dan jaringan strategis untuk memperkuat posisi ARUS sebagai ekosistem energi dan aset digital yang berkelanjutan serta memberikan manfaat nyata bagi Indonesia dan dunia.



01 INDUSTRY EXPERTISE

Memberikan insight berdasarkan pengalaman profesional dan bidang keahlian masing-masing untuk mendukung pengembangan ekosistem ARUS.



02 STRATEGIC NETWORK

Membangun dan menghubungkan ARUS dengan pemimpin industri, institusi, akademisi, profesional, dan strategic partners di tingkat nasional maupun global.



03 THOUGHT LEADERSHIP

Berbagi pemikiran melalui business forum, seminar, podcast, diskusi, publikasi, dan program edukasi untuk meningkatkan pemahaman dan adopsi ekosistem ARUS.



04 INSTITUTIONAL DEVELOPMENT

Membantu ARUS membangun standar, posisi, dan kredibilitas yang kuat di mata komunitas bisnis, lembaga keuangan, dan institusi global.

KEY MESSAGE

CONNECT

SHARE KNOWLEDGE

BUILD CREDIBILITY

"Strong networks create greater opportunities."

PEOPLE
 IDEAS
 PARTNERSHIPS
 OPPORTUNITIES
 A BRIGHTER
 TOMORROW


 CLEANER
 ENERGY

 STRONGER
 PEOPLE

 GREATER
 OPPORTUNITIES

 GLOBAL
 COLLABORATION

 SUSTAINABLE
 GROWTH

03 ECOSYSTEM IMPACT & LONG-TERM VALUE

BUILDING A SUSTAINABLE TOMORROW TOGETHER

Founding Council berperan aktif dalam mendorong dampak nyata bagi ekosistem ARUS melalui kolaborasi strategis, keterlibatan pemangku kepentingan, serta dukungan terhadap pertumbuhan jangka panjang yang berkelanjutan.



01 STAKEHOLDER ENGAGEMENT

Membangun komunikasi konstruktif dan kepercayaan dengan pemangku kepentingan pemerintah, industri, investor, komunitas, dan masyarakat.



02 STRATEGIC COLLABORATION

Mendorong kolaborasi yang relevan dengan mitra strategis, baik di dalam maupun luar negeri, untuk mempercepat pengembangan ekosistem ARUS.



03 LONG-TERM VALUE CREATION

Memberikan pemikiran dan masukan untuk pengembangan produk, layanan, dan inisiatif ekosistem yang memberikan nilai nyata dan berkelanjutan.



04 ETHICAL LEADERSHIP & RESPONSIBILITY

Menjaga integritas, reputasi, kerahasiaan informasi, menggunakan informasi resmi secara bertanggung jawab, serta mendukung penerapan prinsip keberlanjutan (Environmental, Social and Governance).

REAL ENERGY REAL ASSETS REAL IMPACT

A CLEANER, BRIGHTER TOMORROW



SUSTAINABLE
PEOPLE
PROSPEROUS
TOMORROW

FOUNDING COUNCIL PRINCIPLES



GUIDANCE
Clear Direction



INTEGRITY
Higher Standards



COLLABORATION
Stronger Together



IMPACT
Real Value



LONG-TERM VALUE
Sustainable Future



ARUS

Power for a Cleaner Tomorrow

ARUS TOKEN UTILITY

REAL ENERGY | REAL UTILITY | REAL IMPACT

A utility token that connects real energy assets,
real economic activities, and real people —
powering a cleaner, brighter tomorrow.

PLTU
Coal Fired
Power Plant



PLTA / HEPP
Hydropower &
High Efficiency
Power Plant



PLTG
Gas Turbine
Power Plant



GEO THERMAL
Clean &
Renewable Energy



SOLAR
Solar Power
Plant



WIND
Wind Power
Plant



ENERGY STORAGE
Battery Energy
Storage System
(BESS)



**POWER
REAL BUSINESS**



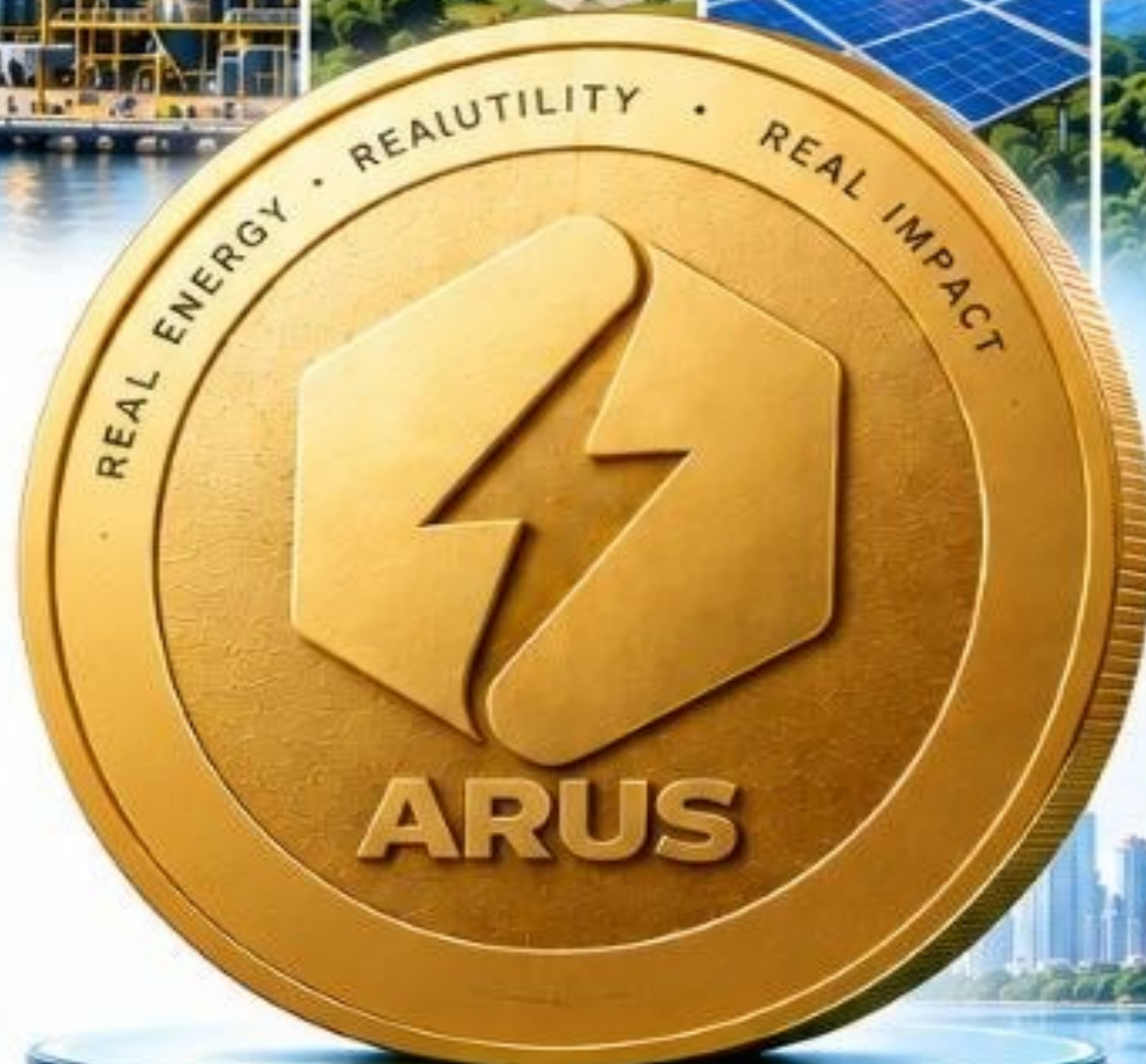
**EMPOWER
COMMUNITIES**



**ACCELERATE
CLEAN ENERGY**



**CREATE
LONG-TERM VALUE**



PEOPLE



PLANET



PROGRESS



PROSPERITY

ENGLISH VERSION

ARUS TOKEN

REAL UTILITY. REAL IMPACT. A CLEANER TOMORROW.

ARUS Token is an ecosystem utility token designed to enable access, participation, and digital services across the ARUS ecosystem — connecting real world clean energy with Web3 innovation.



*Clean Energy
Brighter
Tomorrow*

UTILITY OF ARUS TOKEN

MORE THAN A TOKEN
A UTILITY FOR REAL-WORLD IMPACT

1 Platform Access



Access to ARUS ecosystem: project dashboard, operational data, project updates and Web3 features.

2 Energy Data & IoT Utility



Use token to access verified energy data from our projects (e.g. kWh production, utilization rate, charging sessions, telemetry data).

3 EV Charging Utility



Use ARUS for payment or obtain benefits such as charging credits, membership, priority access, and loyalty programs.

4 Energy Service Credits



Redeem or use token to obtain service credits within the ARUS platform.

5 Membership & Tier Access



Hold or stake tokens to unlock membership levels with enhanced services and benefits.

6 Community Ecosystem



Use ARUS for event registrations, seminars, training, community programs, merchandise, and ecosystem activities.

7 Project Participation Access



Gain early access to project information, showcases, site visits, webinars, and community participation programs.

8 Governance Utility (Limited Scope)



Vote on community and platform matters, such as feature development, community programs, or ecosystem initiatives.

9 Partner Ecosystem Utility



Use ARUS across a growing network of partners — EV operators, energy services, technology partners, and other ecosystem projects.

10 Rewards & Loyalty



Earn ARUS rewards for eligible activities, such as platform usage and community contributions.

11 Staking for Utility Access



Stake tokens to unlock exclusive services, higher capacity, or special features.

12 Digital Identity & Verification



Your ARUS wallet serves as your member identity for whitelist, verification, event access, and other services.

13 Marketplace Utility (Upcoming)



Use ARUS in the future marketplace for digital services, charging credits, certificates, and approved products.

14 API / Enterprise Access



Businesses can use ARUS for API access, analytics, IoT data feeds, and enterprise services.

15 Burn / Consumption Mechanism



A portion of tokens used for certain services may be burned, as defined in the tokenomics and smart contract policy.